

## PRESS RELEASE

Silberform at the IAA 2019

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### **"SF42" revolutionizes popular software for business processes**

Stuttgart / Frankfurt. Data mining, knowledge management, statistical methods and intelligent evaluations make a new generation of software possible: With "SF42", the Silberform Group from Stuttgart presents at this year's International Motor Show (IAA) in Frankfurt a web platform with which all relevant information from corporate and business processes can be continuously controlled. "An absolute novelty in this form," says Jürgen Müller, CEO of Silberform. "The software can basically be used in all industries and has proven so far to be particularly successful in design processes." The idea for this software development arose in the context of diverse projects commissioned from the automotive industry.

"SF42" is a comprehensive software solution for the digital implementation of analog or previously only partially digitized processes as well as the integration of already digitized information into an overall system. It is characterized by complete process integration and documentation, continuous scalability through a standardized data model, redundancy-free data management and an integrated management system (PDAC). New processes can be easily integrated thanks to standardized procedures and flexible handling.

"SF42" reaches a new dimension through the use of knowledge management and statistical methods. Added to this is the technology of data mining, i.e. the targeted and automated use of knowledge from various databases. The combination of these tools in business process software makes "SF42" unique.

Intuitive operation through a role-based graphical user interface (GUI) and real-time reporting facilitate interdisciplinary collaboration. The software works cloud-based and supports every frontend as well as all common databases.

The process modules cover all business applications – from document management, fleet management, license monitoring, IT support, database administration and quality management to sales tools, accounting / controlling, to human resources, procurement, warehouse management and project management.

The acronym "SF42" stands for Silberform and the "Answer to the Ultimate Question of Life, the Universe, and Everything" (quote: Douglas Adams, "Hitchhiker's Guide to the Galaxy").

The Silberform Group with its subsidiaries sees itself as a design and development service provider operating discreetly in the background. Silberform develops and manufactures prototypes, showcars and

special vehicles as well as innovative components for series production. In addition to the development of software and convenient operating concepts at the interface between man and machine (HMI), electromobility and charging technology also play an important role. "Silberform combines traditional craftsmanship with state-of-the-art digital development and production methods," says CEO Jürgen Müller.

Silberform was founded in 2010 as a public company and has since evolved into a specialized group of nine companies with various focal points. The group is located in Renningen. There, the work on complex projects takes place under one roof, on more than 10,000 square meters with workshops, design and presentation areas under one roof and with the strictest secrecy measures. In addition, Silberform has locations in Wolfsburg as well as in the Polish city of Cracow and in Cary (USA). In 2018, the company generated 22 million euros in sales. Around 200 people work for Silberform at the moment.

## CONTACT PERSON

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